## ABSTRACT OF THE DISCLOSURE

A method for automatically preparing and manufacturing a printing job, comprising the steps of entering a predetermined web page, the predetermined web page being customized for use by a particular user and selecting a desired print document from among a predetermined number of print documents. Various information to be included in the print document is selected and other information is automatically inserted to the print document in accordance with an identity of the particular user. The order for the print document is completed, including proofing the print document and printing plates are automatically generated from a digital image including information from the print document. The printing job is printed and delivered to the user.